**BLOOMIN’ 4 GOOD PROGRAM**

**Launch Day Email**



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**SUBJECT:** Let’s Start Raising Donations TODAY!

It’s GO Time!

Today is the first day of [*month*], which means it is our first day benefiting in the Winn-Dixie Bloomin’ 4 Good Program! Starting today and for the entire month of [*month*], our organization will receive a $1 donation for every $12.99 Bloomin’ 4 Good Bouquet with the red circle sticker purchased at the Winn-Dixie located at [*location*].

Flowers can make someone’s day, spread smiles and brighten up a room. Now they can feed the hungry, too! We can feed 10+ people in need with every Bloomin’ 4 Good bouquet sold. Why not purchase two, three or even four bouquets this month? $1 Donation = 10+ Meals. It’s as simple as that!

Please help us spread the word in our community! Share this news with family and friends, post on social media, email supporters and get the word out.

A bouquet of flowers is a great gift. This program makes it possible to make someone’s day and fight hunger at the same time.

The Bloomin’ 4 Good Bouquets with the red circle sticker are located in the floral section of the store. For more information about this program, please visit [seg.2givelocal.com](https://seg.2givelocal.com/).

Thank you for your support, [*Signature*]

[seg.2givelocal.com](http://seg.2givelocal.com/)